



personal details Cincinnati Based Professional Graphic + Brand Designer, Animator, & Mural Artist and creator of EVOLVE.

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Cincinnati, Ohio

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work experience **Cloverleaf | Covington, Kentucky**

Brand Designer | July 2023 — Current

Associate Graphic & Motion Designer | April 2022 — July 2023

Graphic & Motion Designer | May 2021 — April 2022

Cloverleaf is Automated Coaching™ for teams, revealing insights about your teammates and yourself to your email, calendar and messaging apps. Leads in the design, development, and implementation of graphic efforts, social media, and all communication and business touchpoints. Delegates tasks to the 2 intern team members. Collaborates with Marketing Director on marketing and social strategy. Supervises all assets acting as the brand owner.

UX + UI Design Intern, Full-time | May 2019 — May 2020

Summer 2019 + Spring 2020 Co-op: Local start-up specializing in providing data-driven insights to unleash people to do their best work. Designed new in-app UX + UI, and improved old designs. Designed client documents, presentations, and email templates. Created social media content and collateral.

EVOLVE | Start-Up | Cincinnati, Ohio

Founder | March 2021 — Current

Physical therapy made fun & engaging! EVOLVE is an HEP tracking application with kid-friendly exercise animations that provides real results. Learn more at evolvekidspt.com

Funding: \$5,000 Seed Research Grant Fall 2021

Nicole Chance Design LLC. | Cincinnati, Ohio

Owner + Designer | August 2019 — Current

Cincinnati based, professional graphic & motion designer, mural artist. Design is the way I can use my creative abilities to not only communicate a clear message, but to create an engaging experience that inspires and motivates others. I am especially passionate about motion work! I have worked with brands like: P&G, Cincinnati Public Radio, Kroger, Meijer, Kao, Starburst, Bayer, Huggies, Molson Coors, Bounty, Charmin, and more.

University of Cincinnati Chemistry Department | Cincinnati, Ohio

Head Graphic Designer, Part-time | January 2017 — April 2021

Awarded Doctoral and Research-Extensive Institution. Answer student and staff questions and phone calls. Design event programs, posters, banners and fliers using Adobe InDesign and Adobe Illustrator.

COHO Creative | Cincinnati, Ohio

Graphic Design Intern, Full-time | August 2020 — March 2021

Functioned hands-on as a contributing designer on both external and internal initiatives. Responsible for concept ideation, design optimization, revisions, and system extensions. Executed work in multiple disciplines: package design, UX/UI, motion graphics + animation, illustration and videography.



work experience **COHO Creative | Cincinnati, Ohio**

Graphic Design Intern, Full-time | August 2020 — March 2021

Functioned hands-on as a contributing designer on both external and internal initiatives. Responsible for concept ideation, design optimization, revisions, and system extensions. Executed work in multiple disciplines: package design, UX/UI, motion graphics + animation, illustration and videography.

Interbrand | Cincinnati, Ohio

Consumer Design Intern, Full-time | August 2018 — December 2018

Fall 2018 Co-op: Global brand agency, focused on growing brands and businesses. Focus on package and consumer design. Strategically define and execute every part of the shopper journey. Create design concepts for clients. Participate in collaborative critique and sketching. Prepare client presentation materials.

The Chesapeake Group, Inc. | Norwood, Ohio

Graphic Design Intern, Full-time | January 2018 — May 2018

Spring 2018 Co-op: Specializes in package design and brand innovation. Focus on design research, client presentations, and package design. Collaborate on and create design concepts. Construct client comprehensive layouts (comps). Attend client project meetings and briefings. Conduct field and marketing research. Photograph and style products.

Fitton Center For Creative Arts | Hamilton, Ohio

Mural Artist | August 2016 — August 2017

Provides high-quality community exposure to the arts through the StreetSpark program. Execute "Taking Flight" a very large mural on the McDulin Parking Garage. Revise, and hand-sketch the design on the wall. Energize city streetscape. Generate awareness of the arts. Spark new development throughout city.

University of Cincinnati College Conservatory of Music | Cincinnati, Ohio

Performance Management Specialist, Part-time | August 2016 — August 2017

Nationally ranked and internationally renowned, institution for the performing and media arts. Represent the head office, of all performances, in the College-Conservatory of Music theaters. Manage and coordinate assistant house staff and performances.

Great Wolf Lodge | Mason, Ohio

Lifeguard | May 2016 — May 2017

Largest American family of indoor water park resorts. Memorized emergency procedures; artificial respiration (AR), cardiopulmonary resuscitation (CPR), and foreign body airway obstruction (FBAO). Enforced rules and guidelines pertaining to guest and park safety at all times.

Kings Island, Cedar Fair Entertainment Company | Mason, Ohio

Scare Actress | September 2015 — November 2015

Kings Island Halloween Haunt is an amusement park event that provides patrons with riveting thrills, and scares. Worked closely in team settings with other actors, managers, and directors.

The Elder-Beerman Stores Corp. | Middletown, Ohio

Sales Associate | November 2014 — September 2015

Elder-Beerman is a mid-western department store. Operated processing room, and Personal Operating System Registers (POS). Individually assisted customers with questions, comments, and concerns.



**professional
experience**

Designer & Lead Artist | StreetSpark

Utility Box Mural | Corner of Main & D Street, Hamilton, OH | June 2022

Cohort 15 Pre-Accelerator | The University of Cincinnati 1819 Innovation Hub

Cincinnati, Ohio | Jun 2021 - Aug 2021

Designer | Findlay Market

Seasonal Wrapping Paper | Cincinnati, Ohio | December 2021

Designer & Lead Artist | Cloverleaf

3 Abstract Mural Mini-Series | 1605 Dana Ave, Cincinnati, OH 45207 | June 2019

Supporting Artist & Designer | Crossroads Go Local

Playground Mural | Fairview-Clifton German Language School | 3689 Clifton Ave, Cincinnati, OH 45220 | May 2019

Supporting Artist | Crossroads Go Local

University Logos Mural | Hughes STEM High School, 2515 Clifton Ave, Cincinnati, OH 45219 | May 2018

Supporting Artist | StreetSpark

"Taking Flight" Mural | McDulin Garage, 102 N 2nd St, Hamilton, OH | June 2017 - August 2017

Designer, Lead Artist & Project Manager | Crossroads Go Cincinnati

Problem Solvers Mural | Creekside Early Childhood School, 5070 Tylersville Rd, West Chester, OH 45069 | May 2015

education

LAUNCH.co, Founder University | San Francisco, California

Cohort 6 | August 2023 - November 2023

Cincinnati USA Regional Chamber, Cincy Next Program | Cincinnati, Ohio

Cohort 10 | March 2023 - September 2023

The University of Cincinnati, 1819 Innovation Hub | Cincinnati, Ohio

Cohort 15 Pre-Accelerator | Jun 3 2021 - August 2021

The University of Cincinnati | Cincinnati, Ohio

The College of Design Architecture Art and Planning (DAAP)

Bachelor of Science in Communication Design | Graduated April 2021 | 3.841 GPA

Capstone: "EVOLVE" Physical Therapy for Kids, made easy

Academic Achievement: Dean's List All Semesters (2016-2021)

Awards: Graphis Merit Award March 2018, Kantar Information is Beautiful Awards 2019

Miami University Middletown | Middletown, Ohio

College Credit Plus, Dual Enrollment Program

Grades 11 & 12 | Graduated May 2016

Lebanon High School | Lebanon, Ohio

Honors High School Diploma

Class of 2016 | 3.80 GPA

Activities & Societies: Supervisor of the Art Club, National Honor Society Member, Musical Theater, Competitive Choir, Advanced Painting, and Advanced Ceramics

Academic Achievement: GPA Award 4 Years (2012-2016), Gold Bar Award 4 Years (2012-2016), Principal's Award 2016, Scholastic "L" Award 4 Years (2012-2016)



technical skills	Adobe Illustrator	Lightroom	Toon Boom Harmony Animation
	Photoshop	Audition	Sketch and InVision Studio
	InDesign	Acrobat	Microsoft Office Suite
	After Effects & Premiere	Cinema 4D	Digital & Film Photography

- publications** **Ohio Destination. (2023, August 8). StreetSpark: Transforming Hamilton's Utility Boxes into Public Art. NewsBreak Original.** <https://original.newsbreak.com/@ohio-destination-1689909/3116073948491-streetspark-transforming-hamilton-s-utility-boxes-into-public-art> Profile of murals in Hamilton, OH. Features utility box mural designed and painted by Nicole Chance, Sweet Summer (2022).
- Streetspark Mural Program Virtual Tour. Otocast. (2022, August 8).** https://app.otocast.com/guide/HamiltonOH_MuralTour Profile of murals in Hamilton, OH. Features utility box mural designed and painted by Nicole Chance, Sweet Summer (2022).
- ALFINI, M. (2022, June 24). Latest pieces of an art project in Hamilton include 12 unique utility boxes and a 400-foot mural wall. Spectrum News 1.** <https://spectrumnews1.com/oh/columbus/news/2022/06/15/streetspark-brightens-up-downtown-hamilton> Profile of murals in Hamilton, OH. Features utility box mural designed and painted by Nicole Chance, Sweet Summer (2022) (video).
- Streetspark. StreetSpark: Fitton Center for Creative Arts: United States. Fitton Center For Creative Arts.** <https://www.fittoncenter.org/streetspark> Profile of murals in Hamilton, OH. Features mural painted by Nicole Chance, Taking Flight (2017).
- David Kravetz. "Murals of Hamilton, Ohio" Less Beaten Paths, November 4, 2020.** http://lessbeatenpaths.com/murals-of-hamilton-ohio/?fbclid=IwAR1Rwg3zsNtf13M3Eq0eO7wsZZw7AXXT18v81y0e_8JyhzOFIIEoAce8wW0. Profile of murals in Hamilton, OH. Features murals painted by Nicole Chance, Taking Flight (2017).
- Taking Flight (2017). Hamilton Playbill, 2019, Aronoff Center for the Arts, Cincinnati, OH.**
- Eye Candy. Eye Candy - Information is Beautiful Awards. (n.d.). Retrieved April 20, 2022, from** <https://www.informationisbeautifulawards.com/showcase/4017-eye-candy> Profile of Nicole Chance & Emily Verba and Kantar Information is Beautiful Awards 2019. Features infographic series by Nicole Chance, Eye Candy (2019).
- Antwerp. (2018, October 14). Taking Flight - Street Art Cities.** <https://streetartcities.com/cities/antwerp/markers/15713?legacyorig=%2Fartworks%2Ftaking-flight-15713> Profile of murals in Hamilton, OH. Features mural painted by Nicole Chance, Taking Flight (2017).
- Graphis. (2018). Graphis Competitions. Graphis.** <https://www.graphis.com/entry/392b097f-bef1-493a-856e-40fd26a9c3a3/> Profile of Nicole Chance and New Talent Annual 2018 Poster Competition. Features poster series by Nicole Chance, Industrial Innovators (2017).
- "StreetSpark Murals Enliven Hamilton", ArtsWave, January 2018.** <https://vimeo.com/247500228>. Video profile of the StreetSpark public art program in Hamilton, OH, featuring mural painted by Nicole Chance, Taking Flight (2017).
- Laura Marie Leavitt. "Giving Hamilton a Place to Play and Grow: The Hamilton Parks Conservancy", The Hamiltonian, January 2018.** <https://www.justhamilton.com/giving-hamilton-a-place-to-play-and-grow-the-hamilton-parks-conservancy/>. Profile on the Hamilton Parks Conservancy, featuring mural painted by Nicole Chance, Taking Flight, 2017.
- Laura Marie Leavitt. "Painting as Performance: Murals in Hamilton", The Hamiltonian, January 2018.** <https://www.justhamilton.com/painting-as-performance-art-murals-in-hamilton/>. Profile on murals in Hamilton, OH, featuring mural painted by Nicole Chance, Taking Flight, 2017 (photo).



- publications** Baker, W. (2017, December 22). Hamilton's beautiful wall murals program has big plans for 2018. journal. <https://www.journal-news.com/news/hamilton-beautiful-wall-murals-program-has-big-plans-for-2018/liqgRrzUJsgv5Plj229F3H/>
Profile of murals in Hamilton, OH. Features mural painted by Nicole Chance, Taking Flight (2017).
- TvHAMILTON.** (2017). Taking Flight Mural Dedication. United States. Retrieved from <https://www.youtube.com/watch?v=hPIF7iayzJo>. Taking Flight Mural Dedication Ceremony Hamilton, OH.
- Michael D. Clark.** "How this local artist is transforming Hamilton, one mural at a time", Journal-News, July 18, 2017. [http://www.journal-news.com/news/local-education/how-this-local-artist-transforming-hamilton-one-mural-time /LNxRpsloxWgbb3GEX8bPL/](http://www.journal-news.com/news/local-education/how-this-local-artist-transforming-hamilton-one-mural-time/LNxRpsloxWgbb3GEX8bPL/). Taking Flight, 2017 (video). Video profile on Nicole Trimble (lead artsit), featuring mural Nicole Chance assistant painted on, Taking Flight, 2017